

AGENDA AND PUBLIC NOTICE  
BOARD MEETING FOR: KANE COUNTY TOURISM TAX ADVISORY BOARD (KCTTAB)  
KANE COUNTY COMMISSION CHAMBERS  
76 NORTH MAIN, KANAB  
3:00 pm  
THURSDAY – 7 August 2014

**AGENDA**

1. Call To Order/Roll Call  
Welcome & Introductions Board Members and Guests
2. Approval of minutes from 3 July 2014
3. Officer Reports
  - Public Comment
  - Commissioner Clayson
  - Chair Person, Marty Ott
  - Recreation Director report, Tyler Cornell
  - Visitor Center Report, Megan Fox
  - Asst Director report, Camille Johnson
  - Film Commissioner Report—Kelly Stowell – postpones- move to Sept Board Meeting
  - Kane county Tourism Director, Ken Gotzen-Berg
    - o August is Event Month for Kane County: Cinderella Play, Sons of Utah Pioneers convention, County Fair, Western Legends, Symphony of the Canyons @ North Rim
    - o UOT will be reviewing our Cooperative Marketing grants this Friday (\$28,100 + \$8,500)
    - o Hotels are full and rates are UP.
    - o Tons of video coverage for Southern Utah: Motorhead Traveler (3 Utah Episodes, one exclusively for Kane County; Weekend Explorer-Contact renewal)
4. New Business
  - a. ByLaw Revisions to comply with Utah Statute & HB 283
  - b. Election of new KCTTAB Board Chairman
  - c. Love Communications update: report on Branding Meeting on August 6
5. Old Business
  - a. Tourism Infrastructure Priorities
  - b. Bid on Lights for Baseball fields (Tyler Cornell)
6. Announcements
  - a. Proposed locations for next Board Meeting:
  - b. Agenda for next meeting, 4 September, 3 pm, to be held at --
7. Adjournment